



BeCam Made the StoneBrixiaMan

Congratulations StoneBrixiaMan, you are one of the 20 lucky winners of a BeCam, the Action Cam that will enhance your experience of Edition One, making it even more unique and unforgettable!

We know that the fact that you are taking part in this race means that you spent weeks, months, maybe even years, working hard and that's why our team would like to ask you to share with us pictures and videos of your training in the months that separate you from the big event!

As a winner you will have to wear your BeCam, press play and record what made you the athlete that we are going to witness at the Edition One of StoneBrixiaMan!

The videos and images will be edited by our creatives to produce short movies and regularly published on the official page. (<https://www.facebook.com/STONEBRIXIAMANXTRI/>)

Every time you will finish to record with your BeCam send us the picture or the video to the email address info@stonebrixiaman.it con with a short description.

This will become the "backstage" of your race, an appetizer of the 8th of July showing not just your training but also your meals, the preparation of your working day, your thoughts, etc...

What we expect you to do is to record 20 short videos and take 20 pictures with different contents, like:

- 2 videos of you preparing and eating your breakfast
- 2 pictures of you at your work place
- 3 or more videos of your training
- 2 pictures taken during your spare time
- 4 pictures taken while you are shopping for your equipment or at the supermarket buying food for your StoneBrixiaMan diet
- 2 pictures or 2 videos of the amazing landscapes that you will see during your training
- 2 videos showing you while you are getting your stuff ready for your training
- 2 videos taken while you treat yourself with a massive lunch on a Sunday or with a beer during the weekend
- 2 or 3 pictures of the typical wounds of a triathlete (a scraped elbow after a fall from your bike etc)

These are just some examples of the kind of contents that we are looking for but we know that every StoneBrixiaMan has different way to live their lives.

Just remember to send us every single piece of footage as soon as you will record it in the next few months so that our creatives will be able to edit it and post the short videos periodically. We will discover the final product together!

We would really like to thank you for your collaboration.

The StoneBrixiaMan team

